amy matthews

BUSINESS COACHING FOR ENTREPRENEURS

MENTORING TO ACCELERATE YOUR CAPACITY + MAXIMIZE YOUR BUSINESS

If you're an entrepreneur struggling with too many balls in the air, I get it. After my corporate gigs, I built two businesses so I understand the pressure you are under on a daily basis. I've been consulting with entrepreneurs for 10+ years and offer tangible solutions for the challenges you face. Consider me a business architect, sounding board, and partner in crime as you build your company.

COACHING & MENTORING IN THESE KEY AREAS:

BUSINESS VISION + BRAND CLARITY

- Your Why for the business
- Value Proposition
- Target market + service offerings
- Core Messaging and Copy

BUSINESS EXPANSION

- Strategy for growth
- Scaling the business
- Sales, partnerships and revenue generation

LEADERSHIP

- Increase capacity and executive presence
- Your authentic style of leadership
- Motivate, inspire, and empower your team

COMMUNICATION

- Intentional communication + influencing skills
- Strategies for specific conversations, presentations, meetings
- A framework for tough conversations

SELF-MASTERY + CONFIDENCE

- Leveraging your Super Powers
- Busting through negative thoughts & limiting beliefs
- Overcoming perfectionism and Imposter Syndrome



I am a business strategist, high-performance coach and leadership consultant. My expertise lies in empowering entrepreneurs and executives to reach their highest potential for success. I offer creative solutions to business challenges and guide leaders to find their authentic style of leadership, communicate with confidence and conviction, take strategic action and stay focused in the new normal.

"What is remarkable and effective about Amy's coaching is how quickly she drills down to the issues that are impeding my progress. She has a strategic business mind and is highly intuitive which is a winning combination. I now have clarity about my brand and offerings and she even helped me write content for my website. I feel prepared and thrilled to take my business to the next level!"